

WRITING / EDITING / EDUCATION / DESIGN

JAMES DALEY

CONTACT

p. : 310 722 6035

e. : jamesdaley@gmail.com

EDUCATION

MFA / WRITING

Vermont College of Fine Arts -- 2005

BA / WRITING AND LITERATURE

Prescott College -- 2001

CREATIVE SKILLS

Writing: Fiction; non-fiction; blogging; academic; copywriting and marketing.

Editing: Fiction and non-fiction book editing; digital content; acquisitions.

Video: Editing; post-production; kinetic typography; animation.

Design: Print; web design; branding; infographics; banners and ads.

TECHNICAL SKILLS

- Adobe Creative Suite
- Microsoft Office
- WordPress
- Learning Management Systems
- Google Workspace
- Hubspot/Mailchimp

SELECT PUBLICATIONS

The Science of Fortnite - Simon and Schuster, 2017

On 1984 - Skyhorse, 2017

Jesus Jackson - Poisoned Pen, 2014

Great Speeches on Gay Rights - Dover Publications, 2010

The Design of Bodies - Ascent, 2008

Zero Sum Noir: Narratology, Game Theory and Crime Fiction - PCA, 2008

Great Speeches by African Americans - Dover Publications, 2006

ABOUT ME

I'm a creative professional with more than 15 years of experience helping companies, colleges, and clients create fresh, original media properties across a wide range of subjects and audiences. With editorial and design experience in both traditional and digital publishing, I am well versed in all areas of content creation — from copywriting to web design to video production and beyond.

Additionally, I have extensive experience with online learning, working with both private companies and public universities to design, build, and implement innovative online educational content.

EXPERIENCE

EDITORIAL / CREATIVE DIRECTOR

LearningWorks for Kids -- 2010 - Present

Manage staff of writers, editors, graphic designers, web developers, and interns. Various writing and design projects including blogs, articles, website copy, landing page layouts, ad and banner design, etc.

ADJUNCT FACULTY - WRITING

University of Rhode Island -- 2009 - Present

Rhode Island College -- 2008 - Present

Teach various upper-level and introductory writing courses including Writing in Digital Environments, Travel Writing, Academic Writing, Writing Culture, and Research writing.

ACQUISITIONS / ANTHOLOGIES EDITOR

Dover Publications -- 2004 - 2010

Acquisitions responsibilities included researching, pitching, and acquiring properties for publication, as well as negotiating publication rights and obtaining permissions for reprint. Anthologies responsibilities included pitching ideas, researching and compiling anthologies, managing budgets, and obtaining permissions.

ENGLISH FACULTY

Bishop Stang High School -- 2006 - 2008

Taught ninth grade honors English, journalism, and study skills; served as faculty advisor for the school newspaper.

RESEARCH ASSOCIATE

Nationwide Research and Consulting -- 2001 - 2002

Performed due diligence, various legal and financial research for journalists and investment firms.